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THE  
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As a First Card Member, enjoying exclusive rewards and benefits is only the beginning. Now, with the First Collection from the Membership Rewards® program, your priority status lets you explore and indulge yourself with some of the world's most sought-after names.

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**INTRODUCING TO THE FIRST COLLECTION**

EXCLUSIVE RESORTS | MANDARIN ORIENTAL  
THE PENINSULA HOTELS | VIRGIN LIMITED EDITION

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BACCARAT | BERGDORF GOODMAN | CHOPARD | DAVIDOFF | EOS AIRLINES  
ERMENEGILDO ZEGNA | GIRARD-PERREGAUX | GUCCI | IWC  
LAMBORGHINI | MIKIMOTO | MONARCH BILLIARDS | MONTEGRAPPA  
NEIMAN MARCUS | OBEROI HOTELS & RESORTS | PEBBLE BEACH RESORTS®  
PIAGET | PREMIUM WINE | PRIVATE JET REWARDS | RELAIS & CHATEAUX  
THE RITZ-CARLTON® | SALVATORE FERRAGAMO | TIFFANY & CO.

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**THE FIRST COLLECTION WELCOMES**

EXCLUSIVE RESORTS | MANDARIN ORIENTAL  
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BACCARAT | BERGDORF GOODMAN | CHOPARD | DAVIDOFF | EOS AIRLINES  
ERMENEGILDO ZEGNA | GIRARD-PERREGAUX | GUCCI | IWC  
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